



A CEO'S JOURNEY

Cobra Accelerates Growth with Expansion to New Austin Headquarters

Cobra Legal Solutions is delighted to announce its recent move to a new 15,000+ square foot headquarters in Austin, Texas. The relocation accommodates its tremendous company growth. Cobra has doubled its customer base, expanded its suite of service offerings, and doubled employee count. This incredible growth can be significantly credited to Cobra's CEO, Candice Corby who has grown the company from an office in her attic almost ten years ago to the international business it is today.

We asked Candice a few questions about the tremendous company growth and what it took to get there.

How did you start out at Cobra?

Coming from "Big Law" at Mayer Brown in NYC, I began my journey with Cobra in January of 2010. We were so small that the Cobra Headquarters was located in my third-floor attic space in Bloomfield, New Jersey. One of our Project Manager's still uses that first little wooden desk in her office today. Cobra is now a global company with offices and employees in over 10 cities world-wide.

What is your most proud accomplishment?

I am most proud of the growth that Cobra has seen in the last few years. We have hired experts in all areas of our business, including legal, technology and executive leaders. We moved into our new state of the art headquarters in Austin, Texas taking over 15,000 SF space in Reunion Park.

What has been your biggest challenge?

I would say the biggest challenge came in the earlier years of Cobra's existence. We had to prove to the industry that Cobra could provide the highest level of quality even though we were small back then. Our Fortune 100 and Fortune 500 clients now attest to the fact that our quality is one of our key differentiators.

What played a key role to Cobra's growth and success?

One of the best parts about my job as CEO is watching my incredible team of attorneys and technologists delight our clients. Cobra clients are our partners and continuously tell their "friends" of the amazing work the Cobra team provides to them. I think this has been a key factor in our success and growth.

If you could give yourself one piece of advice 10 years ago, what would you say?

I think I would tell myself that the road will be long, but the payoff will be great. Persevere Candice!

With all of the steam behind Cobra, where do you see your company headed?

Cobra is on a wonderful growth path in many areas. We continue to grow our life sciences, insurance and finance verticals. From a service-line perspective, we are growing rapidly in eDiscovery consulting and project management, tech enabled managed services like Legal Hold and Relativity-as-a-Subscription, and contracts management.

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About Cobra Legal Solutions

Cobra Legal Solutions and CobrATX were formed over a decade ago to help you derive higher value from your legal functions. Cobra Legal Solutions is a diverse team of like-minded professionals with deep experience in both corporate legal departments and law firms united with one common goal: to improve the efficiency of legal support services. We combine our expertise in eDiscovery, contracts and due diligence, document review, legal research, and technology to deliver consistent, measurable results for our clients. Through a Value Sourcing approach and judicious use of technology assistance, we can significantly reduce the cost and risk in the business of law.

More information is available at our new site www.cobralegalsolutions.com/NewHQ.php.